

# Tins for confectionary products

Tins that your customers will love!

## Why choose tin packaging for your confectionary products?

- colorful, nice finish on every tin
- added value to your confectionary products
- perfect protection for sweets & gums in 360°
- permanently recyclable (market recyclability rate 93%)
- hygienically clean product protection
- can be reused & refilled
- keeps its shape, durable



We offer an extensive assortment in tins for a functional and attractive way to pack all kinds of candy, biscuits, chocolate, apple syrup and other confectionery products. Both for primary and promotional packaging our solutions will provide added value. In addition to this, metal tins are rarely thrown away and will be re-used in the household. This will ensure a long lasting promotional value for your brand.

## Tailor made for you

Once we were asked to develop an original promotional packaging for a manufacturer of sweets. Consumers had complained about the cardboard packaging, because the box often got damaged in the pockets of their trousers. As an answer we developed multiple concepts and in the end has supplied a completely new packaging. This resulted in an innovative metal and plastic packaging, where the existing cardboard box could be fit into the tin and the consumer would re-use this tin again and again. That's how the problem of the consumer complaints was solved in an innovative way and it improved the brand awareness of the product.